

COMPANY PROFILE: SANTE GROUP

Pharmaceutical and Biotechnology Product Launch Specialists

WHO IS SANTE GROUP?

Sante Group is a boutique consultancy that specializes in launching new pharmaceutical and biotechnology products. We're industry veterans with 20+ years of experience leading successful pharmaceutical and biotechnology product launches. Our expertise encompasses a broad range of products, companies, and therapeutic areas, including biosimilar and orphan indications.

OUR CREDENTIALS

Sante Group has helped drive launches for some of the most successful drugs on the market. We understand the intensity, stakes, and risk factors in the launch of a pharmaceutical or biotechnology product. We have firsthand experience navigating the external complexities, internal challenges, and fierce competition facing every launch.

OUR SERVICES

Sante Group is uniquely positioned to optimize your efficiencies and while preparing your launch to win. Our menu of services is fully customizable to meet your company's needs.



SANTE LAUNCH ACADEMY™

Build your team's individual or organizational capabilities with off-the-shelf and custom training programs tailored to your launch.



COMPLETE LAUNCH READINESS

Dominate the marketplace with our powerful suite of services, including market assessments, Launch Navigator™ development, and other launch readiness solutions.



SANTE EXPERT DIRECT™

Accomplish goals while efficiently managing resources with short-term support from seasoned marketing and project management professionals matched to your needs.

A UNIQUELY EFFICIENT LAUNCH PREPARATION MODEL

Whether you need us for one project or for longer-term support, our full-service staff of pharmaceutical and biotechnology experts help you meet your goals and efficiency expectations in several ways:

- ✓ We train members of your current team who may not have worked on a launch before.
- ✓ We develop a step-by-step Launch Navigator™ pre-launch plan for your product, analyze your company's launch readiness, conduct market assessments, and provide strategic consulting.
- ✓ We provide experienced short-term staff for project management and marketing.

FOR MORE INFORMATION OR A PROPOSAL, CONTACT US AT



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