

# COMPANY PROFILE: SANTE GROUP

Pharmaceutical and Biotechnology Product Launch Specialists

#### WHO IS SANTE GROUP?

Sante Group is a boutique consultancy that specializes in launching new pharmaceutical and biotechnology products. We're industry veterans with 20+ years of experience leading successful pharmaceutical and biotechnology product launches. Our expertise encompasses a broad range of products, companies, and therapeutic areas, including biosimilar and orphan indications.

# OUR CREDENTIALS

Sante Group has helped drive launches for some of the most successful drugs on the market. We understand the intensity, stakes, and risk factors in the launch of a pharmaceutical or biotechnology product. We have firsthand experience navigating the external complexities, internal challenges, and fierce competition facing every launch.

### OUR SERVICES

Sante Group is uniquely positioned to optimize your efficiencies and while preparing your launch to win. Our menu of services is fully customizable to meet your company's needs.



#### SANTE LAUNCH ACADEMY™

Build your team's individual or organizational capabilities with off-the-shelf and custom training programs tailored to your launch.



COMPLETE LAUNCH READINESS

Dominate the marketplace with our powerful suite of services, including market assessments. Launch Navigator™ development, and other launch readiness solutions.



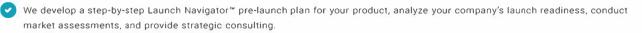
SANTE EXPERT DIRECT™

Accomplish goals while efficiently managing resources with short-term support from seasoned marketing and project management professionals matched to your needs.

## A UNIQUELY EFFICIENT LAUNCH PREPARATION MODEL

Whether you need us for one project or for longer-term support, our full-service staff of pharmaceutical and biotechnology experts help you meet your goals and efficiency expectations in several ways:

We train members of your current team who may not have worked on a launch before.



We provide experienced short-term staff for project management and marketing.

#### FOR MORE INFORMATION OR A PROPOSAL, CONTACT US AT



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